

# PROMOTE GLOBAL WORMING, NOT GLOBAL WARMING

About half of all household waste is organic.

**ORGANIC WASTE = COMPOSTABLE WASTE!**

When you compost that sh!t, this is what happens....

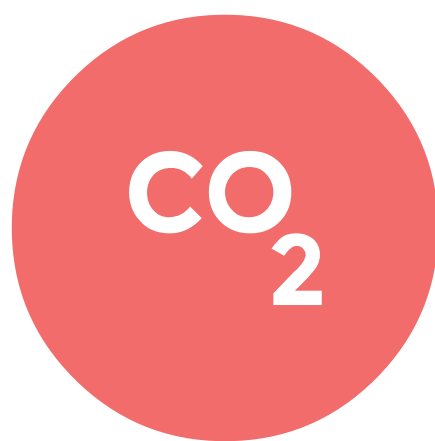


## IT DOESN'T GO TO LANDFILL

21 million tonnes of solid waste goes to landfill each year in Australia. 40% of this is organic waste. When organic waste goes to landfill it becomes anaerobic, which is sh!t for the planet.

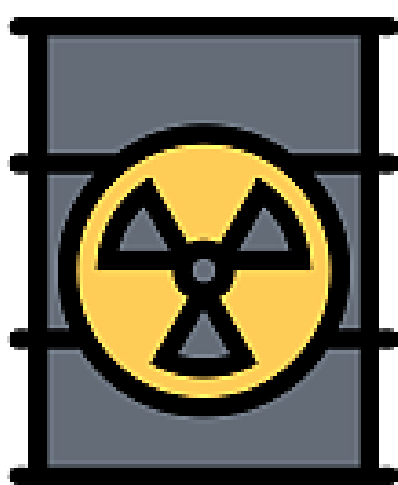
## IT DOESN'T CONTRIBUTE TO GREENHOUSE GAS EMISSIONS

When organic waste decomposes anaerobically, it produces the greenhouse gases methane and carbon dioxide. Greenhouse gases contribute to climate change, which will have a pretty sh!t impact on lives all over the planet, including yours.



## IT DOESN'T BECOME A TOXIC LEACHATE

When rubbish breaks down anaerobically, it produces acids that contaminate groundwater and our waterways. That's the sh!t we want to drink and swim in.



## IT PRODUCES A KICK ASS FERTILISER - VERMICOMPOST - THAT YOUR PLANTS LOVE

Vermicompost improves plant growth and disease resistance. It is also also packed full of beneficial bacteria and microbes that improve the quality of your soil. It's great for your plants and great for the environment.

**COMPOST = SERIOUSLY GOOD SH!T.**



**BE COOL**

**COMPOST THAT SH\*T**